

News from the Walter E. Helmke Library

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Introducing the Library's New Graphic Identity

Since 2008 the library has promoted Think Helmke! as its primary marketing campaign. However, we discovered that in the community, Think Helmke! prompted questions about the possible political aspirations of Fort Wayne's former mayor, Paul Helmke (who is the grandson of Walter E. Helmke, after whom the library is named).

IPFW's creative University Relations team helped design the library's new graphic identity and the tagline was developed with input from IPFW students. The elements of the graphic identity include a wave of books that open to become a laptop computer, and a silhouette of the library's new second-floor entrance and concourse connecting to the campus' new Student Services Complex.

The wave, a signature design feature of all IPFW publications, represents the physical and virtual library and underscores the library's commitment to a smooth flow of information delivery. The imagery suggests a vignette that anticipates the opening of IPFW's "UnCommon" Learning Commons. At the southern terminus of the Student Services Complex, the IPFW Learning Commons on the library's second floor represents the *academic* hub of a framework that will encompass and integrate students' *athletic* (Gates Athletic Center) and *social* (Walb Student Union) interactions.

Our new tagline — *Environment for Discovery, Services for Delivery* — captures the library's dedication to providing a physical place and virtual space that encourages intellectual exploration and discovery, and services that deliver face-to-face research assistance, online access 24/7 to databases, journals, and other research materials, and expertly prepared online guides, tutorials, and information tools.

Shortened, our new tagline becomes — *You discover, We deliver* — a concise statement of purpose and measure of success.

You discover. We deliver.

Walter E. Helmke Library

www.lib.ipfw.edu ▼ 260-481-6512



Environment for discovery. Services for delivery.

Dean's Notes



Cheryl Truesdell, M.L.S.

The cutbacks in Indiana's K-12 education funding has resulted in the elimination of many classroom teachers throughout the state. Unfortunately, the biggest loss in teacher downsizing has been school librarians, who are both certified teachers and accredited librarians. More than 80 school librarian positions have been eliminated for the 2010-2011 school year, these school librarians will be replaced by clerical employees without library education or training.

Why do I care so much about the fate of these colleagues? As the Academic Libraries of Indiana, an organization of all college and university library deans and directors in Indiana, has written in an open letter to Indiana's school superintendents, principals, and school boards, school librarians provide critical elements to the education of students K-12, our future students. The letter states: "The value of school libraries and school library media specialists cannot be underestimated. School librarians collaborate with classroom teachers to contribute to a student being able to discover, evaluate, analyze, think critically about information and integrate it with their existing knowledge.... Librarians teach students how to articulate research questions, develop effective search strategies, identify authoritative resources, recognize bias and fallacious reasoning, use and communicate information ethically."

The same day that this letter was sent out statewide, Inside Indiana Business at <http://www.insideindianabusiness.com/newsitem.asp?ID=42381> issued a press release about the deep cuts in the school librarian workforce. This business-related publication noted that "Studies show that students with access to well-funded school libraries with highly qualified, certified, school librarians perform better on tests and have higher scholastic achievement, and that spending for school libraries is one of the most important variables related to better student achievement."

Just as students without good reading, writing, and math skills enter college at a significant disadvantage, so do students with insufficient information literacy skills. Academic Libraries of Indiana members recognize the importance of school librarians' efforts to graduate individuals who can effectively locate, critically evaluate, and ethically use information throughout their life, whether they attend an institution of higher learning or go directly to the workforce.

New Online Resources

The following resources can be accessed from *Find Resources By...* locator service on the library's homepage at www.lib.ipfw.edu.

[American Song](#) is a history database that allows people to hear and feel the music from America's past. The database includes songs by and about American Indians, miners, immigrants, slaves, children, pioneers, and cowboys. Included in the database are the songs of Civil Rights, political campaigns, Prohibition, the Revolutionary War, the Civil War, anti-war protests, and more.

[Jazz Music](#) is the largest and most comprehensive collection of streaming jazz available online – with thousands of jazz artists, ensembles, albums, and genres.

[Library MusicSource](#) is the largest collection of western classical sheet music ever assembled and made available via the Internet.

[Linguistic & Language Behavior Abstracts \(LLBA\)](#) indexes the international literature in linguistics and related disciplines in the language sciences. The database covers all aspects of the study of language including phonetics, phonology, morphology, syntax, and semantics. Complete coverage is given to various fields of linguistics, including descriptive, historical, comparative, theoretical, and geographical linguistics. The database provides abstracts of journal articles and citations to book reviews drawn from over 1,500 serials publications, and also provides abstracts of books, book chapters, and dissertations.

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"Librarians Are Like the Elements" by Denise Buhr, interim IPFW University Archivist



Sometimes one question can snowball into a major reference event. Like this one.

It all started on May 7, 2010, when I returned a phone call from Joe Little at the New York City Rescue Mission. He was looking for an 85-minute audio tape of a play called *Soup's On*, written by Gus Parris. It was recorded in 1998 during a performance at IPFW, or so he thought.

I looked for audio and video tapes in the IPFW University Archives and searched through files and boxes already indexed to see if I could find any reference to the play. Nothing. So I contacted IPFW's Department of Theatre.

Someone thought that the previous department chair, Larry Life, might have directed it, and Craig Humphrey, Associate Professor of Design Technology remembered that some drama students participated in it, but it was not an IPFW production. I called Joe back on May 18. He was grateful for our efforts. As he said, "You librarians just don't give up!" Before disconnecting, he mentioned that Gus Parris had been connected with the Fort Wayne Rescue Mission. That gave me another idea.

During a planning meeting for a free, community-wide dinner hosted by my church, I had the opportunity to talk to a staff member from the Fort Wayne Rescue Mission, Melissa McKeeman. I had already learned from the Rescue Mission's Web site that Gus Parris had been the director there for many years. Melissa knew all about Gus and had even heard of *Soup's On*. It just happened that she was going to a farewell dinner for a former board member and offered to ask him about the play.

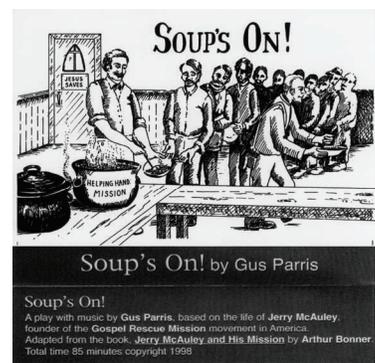
A few weeks later Melissa called to say that not only did the former board member know all about the play (which was actually a musical), he had a copy of the audio tape! If only he could find it.... Serendipitously, he and his wife were in the midst of preparing to move out of the area and while packing found the tape. Some time later, Melissa, a student at IPFW, appeared at the library with the tape in hand. Now I needed to obtain copyright permission to make copies for the New York City Rescue Mission.

Though Gus Parris had passed away, his daughter was more than willing to give me permission to make copies of the recording. I had discovered that the taping had been done by Tempel Recording Studio in Fort Wayne. Looking in the phone book I found the studio still listed and called to explain my quest. The owner, Tom Tempel, remembered the show and still had the master tapes. He offered to make CD copies for both the New York City Rescue Mission and the Fort Wayne Rescue Mission.

When I picked up the CD copies, he had also made inserts for the CDs with all the information from the recording and his wife, Kim Waldschmidt, a continuing education instructor at IPFW, had drawn the artwork for the case cover. Tom had also found an extra copy of the cassette tape and a DVD of a *Soup's On* rehearsal at SeaWorld in 2000, which he gave to me.

With this treasure trove in hand, I called the New York Rescue Mission. "Joe," I said, "I need an address so I can send the CD to you." His next words were, "Holy Cow! Holy Cow! Holy Cow!" He admitted that he expected to hear that we had failed, so he was ecstatic that I was able to track down the recording. He wanted to know all the details of how I found it and who to thank. He was so excited he almost hung up without giving me his address!

The title above comes from a comment by Joe: "Librarians are like the elements. You bust through the sidewalk and don't let anything stand in your way. You tear it up so the grass can have a place to grow through it." New Yorkers know a lot about the power of the elements, given the weather they've had this year. I think that was a pretty cool compliment!



New Collections, New Look By Jennifer Leone

The mission of mDON, an IPFW Helmke Library digital initiative, has been "to create and provide access to digital collections that foster understanding and appreciation of IPFW, Fort Wayne, and northeast Indiana." Through the efforts of a handful of dedicated employees, and in keeping with our mission, mDON currently consists of over 39,000 items making up 15 unique digital collections, with over 4,000 associated subjects from A.L. Johns Company (Fort Wayne, Ind.) to Zurbuch, Joseph F.

our current collections, by and large, are open, meaning we continue to add items to these established collections even as we bring new collections into the mix. Through funding awarded to the library for its fourth Indiana State Library digitization grant, three new collections have been added to mDON: Fort Wayne Area History Collection <http://fwhist.mdon.lib.ipfw.edu/>, IPFW Archaeological Survey <http://ipfw-archaeological-survey.mdon.lib.ipfw.edu/> and We Shall Remain <http://we-shall-remain.mdon.lib.ipfw.edu/>. Two new video collections with associated print material showcasing speakers from the Distinguished Lecturer Series and Omnibus Lectures will arrive soon, with several more collections in development.

As we have been working to provide access to more digital items, the mDON team has also worked on a redesign of the homepage. This is the first redesign since mDON went live in September 2006. The library's information technology services team launched the new site in conjunction with a software upgrade for a combined updated look and improved search functionality. Collections will be featured on the homepage via an image gallery. A host of browse options include collections by subject, broad topic, and format. Keyword and advanced search options provide individual item results across collections.

Check out the new mDON <http://mdon.lib.ipfw.edu/> design today. Return often to see what new collections and items have been added!



2010 International Photography Exhibit Now Online

The 2010 winning photos from the International Photography Contest, coordinated by the International Studies program are now available for viewing in mDON's IPFW Travel Photography Exhibition collection at <http://ipfw-travel.mdon.ipfw.edu/>. The collection can be searched by year, winner, country, and judging categories "Favorite Cultural Interaction," "Most Picturesque or Unusual," "Mastodons Abroad," or "Judges' Pick."



1st place
 "Mastodons Abroad"
 Sharene King
 Seoul, South Korea



1st place
 "Most Picturesque or Unusual"
 Lindsay Sprunger
 Gera, Germany



1st place
 "Favorite Cultural Interaction"
 Lyndsy Patterson
 Burkina Faso, West Africa

Helmke Highlights Library People and Their Accomplishments

IPFW Library Staff News



Kevin Fredrick

Kevin Fredrick, Library Information Technology Systems Administrator and Web Project Manager, has attended the Project Management Institute to become a certified Project Management Professional.

Shannon Johnson has been elected Vice Chair of the Association of College and Research Libraries' Health Sciences Special Interest Group.

Deb Haley, Shannon Johnson, Barbara Lloyd, and Joyce Saltsman performed as a flute quartet for the IPFW Summerfest talent show.

Shannon Johnson's "Hollywood Tart" won second place in the IPFW Summerfest baking contest. If you would like the recipe, contact her at johnsons@ipfw.edu.



Shannon Johnson

Cheryl Truesdell's garden was selected as "Yard of the Month" by the South Wayne Neighborhood Association. Way to go, Cheryl.

Publications and Presentations

Review of *Information Foraging Theory* by Peter Pirolli (Oxford University Press, 2009), *Journal of the American Society for Information Science*; advance copy published online May 19, 2010, in Wiley InterScience at www.interscience.wiley.com DOI: 10.1002/asi.21364.

Truesdell, Cheryl. "Guide to Historical Research with Government Publications, 1789–1989," *Indiana Libraries* vol 29, no.1 (2010): 94-112. <http://journals.iupui.edu/index.php/IndianaLibraries/article/viewFile/445/412>

Library Initiates Research Leave Program

While librarians facilitate student and faculty research, they are also expected to develop their own expertise and pursue research and/or creativity agendas. In support of the ongoing research of librarians, IPFW Helmke Library has created a "Research Leave Program." The program allows for release time from all other duties for a specified leave period for the express purpose of providing support for concentrated work on a research/creative project.

Librarians are asked to submit an application that describes the project, expected accomplishments, method and plan of work, significance of the project to the library profession or the specific field in which it is undertaken, description of how the project will enhance the librarian's professional development, preliminary work completed and evidence that the project can be completed within the requested time, and plan for communicating results of the research to a local, regional, or national audience.

Applications will be evaluated by a newly established Library Research Leave Committee that will make recommendations to the dean. A research leave may be from two weeks to two months in length. While the dean is responsible for providing resources necessary to cover the duties of the librarian on leave, it is primarily the willingness of fellow library colleagues to take on the librarian's duties that makes the program possible.

The first IPFW library research leave has been granted to Denise Buhr, librarian liaison to the College of Visual and Performing Arts, and active playwright. Denise will use her two weeks before the fall semester begins to revise and polish the script of her play "Discom-BOOB-ulated," to be submitted to the 2nd Annual Northeast Indiana Playwright Festival competition. IPFW librarians have volunteered to cover all of her summer duties for this research leave period.

Donations from Club Seoul

For the second year in a row the library has received a donation of Korean DVDs from the student organization Club Seoul. New titles include: *My Sassy Girl*, *Take Off*, *Welcome to Dongmakgol*, *Forever the Moment*, *Portrait of a Beauty*, *200 Pounds Beauty*. These DVDs are available for checkout. Translation of these titles was made possible by the library's student computing lab consultant, Trang Hoang. Thank you, Trang!

New Online Resources, continued from page 2

[Red Book](#) contains the latest findings and clinical guidelines on the manifestations, etiology, epidemiology, diagnosis, and treatment of more than 200 common childhood conditions.

[Literary Research Guide](#) is a selective, annotated guide to reference sources essential to the study of British literature, literatures of the United States, other literatures in English, and related topics.

[American History in Video](#) provides the largest and richest collection of video available online for the study of American history, with 2,000 hours and more than 5,000 titles on completion. The collection allows students and researchers to analyze historical events, and their presentation over time, through commercial and governmental newsreels, archival footage, public affairs footage, and important documentaries.

[Cabell's Directories of Publishing Opportunities](#) indexes hundreds of academic journals in the fields of business, economics, education, and psychology. Information on each journal includes the type of review, number of external reviewers and acceptance rate, as well as contact information for the journal editor.

"Providing these directories online is a great service to the faculty," says Library Dean, Cheryl Truesdell. "Researchers can easily identify the journals most likely to accept their manuscripts, and can also judge the relative merits of one journal over another. The library has always kept a set of Cabell's on the reference shelf, but moving to the online version is in keeping with how library services are evolving. The electronic access costs more, but it is more accessible, more up-to-date, and more flexible to search," says Truesdell. "In other words, it reflects the same changes in high quality information we are seeing across the board."

About Helmke Highlights

The dual purpose of Helmke Highlights is to inform the IPFW community of library activities, services, and resources, and to provide an archive of information about the library. As IPFW's newest library newsletter, Helmke Highlights is issued bimonthly as a public service by the Dean of Helmke Library. It is distributed electronically in PDF format to the IPFW community and selected constituents off campus; a limited supply of printed issues is also available. Archived copies are posted on the library's homepage at <http://news.lib.ipfw.edu>. For further information about Helmke Library please contact the dean's office by e-mail at admin@lib.ipfw.edu or telephone at 260-481-6514. Copyright 2010 by IPFW. All rights reserved.

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